



**MEDIA RELEASE**  
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## **It's the season to be Lolly!**

**TREND ALERT - Lolly Bars are in and Chocolate Fountains are out!**

The silly season is here and this year, leading confectionery manufacturer – Robern Menz believes it is the season to lolly!!!

The latest trend to hit the event scene is the novel and super fun Lolly Bar! Appealing to all ages, a lolly bar will make your party, wedding or corporate event one to be remembered!

There's no doubt about it, lolly bars are HOT, HOT, HOT right now and what better way to celebrate the festive season than with a stylish, creative and personalised buffet of sweets?

Robern Menz factory outlets have been inundated with requests to provide bulk lollies for Lolly Bars.

Mark Black, Robern Menz (Glynde) Retail Manager said *"We are definitely seeing an increase in demand for products for lolly bar. We have catered for weddings, baby showers, birthday parties, corporate events, VIP events and everything in-between."*

*I think the appeal is in the ability to customise and personalise – through colour scheme, choices of confectionery and decorative touches. For some it is about nostalgia and cherished memories. For others it is all about the visual impact and creating a focal point and lasting impression."*

### **What is a Lolly Bar?**

Sometimes called a "candy buffet" or "confectionery buffet" lolly bars can be a part of the dessert, available as an hors d'oeuvre before the meal is served, or set out as a "make your own" party favour table for guests to take home.

The idea is to set up a gorgeous spread of confectionery where guests can browse and indulge their sweet tooth during an event. It's not only part of the food – a lolly bar is also a centrepiece and a vibrant part of the décor and styling.

### **Robern Menz - Styling a Lolly Bar Tips**

It's easy to create a Lolly Bar with a few simple items.

You'll need a selection of glass jars, vases and/or bowls, to maximise visual impact use containers of varying heights and different shapes. To minimize the need for gigantic vases and jars, you can add to their height by taking a small crate or box, placing it upside-down, and covering it with cloth. Bunching fabric will add depth & layers to the look as well.

The style of your containers will define the 'look', i.e. vintage apothecary or modern sleek lines are popular options. Just be sure the opening of the jar is large enough for scooping the confectionery! Choose colours and confectionery that complement your theme and décor.

Flower arrangements add a stunning touch to lolly bars. Coordinating them with the confectionery will tie lollies into the rest of the decor as well as fill up extra space on the table, eliminating the need for a large amount of containers. A variety of candles, garlands and personal items really bring the table to life and add glamour. Give your guests personalised paper bags, cups or boxes to fill with confectionery or branded for corporate events.

### **Why get a Lolly Bar for your next event?**

Lolly bars evoke child-like wonder and are perfectly suited to any celebratory occasion. Remember everyone loves lollies!

Contact the Lolly Bar professionals at Robern Menz Factory outlet for your next event - Robern Menz Factory Outlet, 71 Glynburn Rd, GLYNDE SA 5070, P: +61 8368 7733 or Medlow Confectionery & FruChoc Showcase, 203 Main Rd, McLaren Vale SA 5171, P: +61 8 83239105

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# LOLLY BAR

Parties - Weddings - Corporate Events

