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MEDIA RELEASE

**SA BRANDS COME TOGETHER
TO HELP KIDS IN NEED**

South Australia's largest and most iconic confectionery manufacturer Robern Menz and Variety, the Children's Charity have joined forces to help raise funds for South Australian disadvantaged children through the sales of Menz RaspberryChocs.

Menz latest offering for our tastebuds, RaspberryChocs, are a smooth and creamy ball of milk chocolate filled with a sweet raspberry jelly centre. And even sweeter, during the months of June, July and August **30 cents per pack sold will be given to Variety!**

"Variety, the Children's Charity works to enrich the lives of South Australian children who are sick, disadvantaged or have special needs by assisting them to live, laugh and learn and this donation will enable us to help even more children.

We are absolutely thrilled to be able to enter into a partnership with Menz and this fantastic product. This year is our 25th Anniversary of the Variety Bash in August and this is a great way to celebrate that milestone. Having sampled these delicious treats, I can assure you that it's impossible to stop at one. Look out for the specially marked Menz RaspberryChocs packet with the Variety Logo and help us raise money for SA children!" Said Mark McGill – CEO Variety SA

Phil Sims, CEO of Robern Menz said the partnership was a natural fit. "We know what a great job Variety does in South Australia and knowing that all money raised in SA stays in SA is something that really impressed us. Being a South Australian business ourselves, we are comforted to know that the money is directly going to help more children within our community."

Menz RaspberryChocs are stocked in all leading supermarkets and independents.

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